

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56966  
Contract Dates: 10/11/2012-10/15/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-543914  
Invoice Date: 10/21/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/21/2012

Page 1 of 4

**PAY BY** 11/20/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 4- 60'S

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
1	THE EARLY SHOW	10/11/2012-10/12/2012	... T F ...		60	2	580.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		... T F ...	2		580.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th	08:28:15 AM		BCTV1205H	60	580.00			
10/12/2012	Fr	08:28:14 AM		BCTV1205H	60	580.00			
2	THE EARLY SHOW	10/15/2012-10/15/2012	M . . . . .		60	1	680.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M . . . . .	1		680.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	08:38:07 AM		BCTV1205H	60	680.00			
3	THIS MORNING 5-6AM	10/11/2012-10/12/2012	... T F ...		60	2	580.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		... T F ...	2		580.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th	05:08:04 AM		BCTV1205H	60	580.00			
10/12/2012	Fr	05:14:09 AM		BCTV1205H	60	580.00			
4	THIS MORNING 5-6AM	10/15/2012-10/15/2012	M . . . . .		60	1	760.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M . . . . .	1		760.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:12:43 AM		BCTV1205H	60	760.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Product Desc: GENERAL ELECTION WK 4- 60'S

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
5	M-F 6PM NEWS		10/15/2012-10/15/2012		M . . . . .		60	1	1,980.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . . . . .		1		1,980.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:13:47 PM		BCTV1205H	60	1,980.00			
6	THE INSIDER		10/12/2012-10/15/2012		M . . . F . .		60	2	1,400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		M . . . F . .		1		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	07:46:48 PM		BCTV1205H	60	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . . . F . .		1		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	07:47:30 PM		BCTV1205H	60	1,400.00			
7	BLUE BLOODS		10/12/2012-10/12/2012		. . . . F . .		60	1	3,600.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. . . . F . .		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	10:30:04 PM		BCTV1205H	60	3,600.00			

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8	11:35P-12:37A - LETTERMAN	10/11/2012-10/15/2012	M . . T F . .	60	3	1,150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . T F . .	2	1,150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th	11:48:56 PM		BCTV1205H	60	1,150.00			
10/12/2012	Fr	12:31:59 AM		BCTV1205H	60	1,150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M . . T F . .	1	1,150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:47:17 PM		BCTV1205H	60	1,150.00			
9	SAT. MORN. LOCAL NEWS	10/13/2012-10/13/2012	. . . . . S .	60	1	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . . S .	1	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	07:09:20 AM		BCTV1205H	60	600.00			
10	CBS SUN MORN	10/14/2012-10/14/2012	. . . . . S	60	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . . S	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	09:07:25 AM		BCTV1205H	60	1,000.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
11	FACE THE NATION		10/14/2012-10/14/2012		. . . . . S		60	1	900.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. . . . . S		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	10:58:45 AM		BCTV1205H	60	900.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		16		18,090.00		2,713.50	15,376.50	0.00	0.00
						0.00		0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

18,090.00

Trade Value

0.00

Agency Commission

2,713.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

15,376.50

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